

UKSPF GRASSroots Grant

Outcomes Tips and Tricks

The UKSPF GRASSroots Grant Funders are interested in measurable outcomes and are keen to find out about the impact of your project. One of the main ways this is achieved is through gathering data. In order to help you with this, here are some tips to help collect the data needed to show the impact of your project.

Improved Footfall Numbers

This outcome focuses on how many more people are taking part in your activities or visiting your facilities. If you take a register of attendance for those you engage with, this could be a great way to showcase impact. Alternatively, you could count a sample of people visiting a space and then multiply this up to create a scientific estimate.

Improved Engagement Numbers

This outcome measures how many people are becoming involved with your organisation either physically or digitally. The count of social media posts and following is one way to promote activities/projects and anyone who has engaged with this type of media (through a like or comment) can be included in this statistic.

Improved Perception of Facilities/Amenities

This outcome is about gaining feedback regarding the improvement of your building/activities/organisation following your project. Perhaps you could look to note down verbal feedback from people or commission a survey for those who engage with you.

Increased Affordability of Events/Entry

This outcome helps us understand how much users of your organisation have saved through this project. Maybe your sessions now cost less to run meaning you no longer have to pass a cost down onto the beneficiary (e.g. heating costs). This figure needs to be presented in pounds (£)

Volunteering Numbers as a Result of Support

This outcome shows us how many more people this project has allowed to become involved in helping your organisation run. We would love to know the number of new people to the organisation, how many hours they do and what their volunteer role is.

Number of Community-Led Arts, Culture, Heritage and Creative activities as a Result

This outcome tells us whether your project has allowed more community-led activities to take place. Maybe your project helped make a community space bigger or provided facilities which are more appropriate for wider community use.