



HUMAN FIRST

THE HUMAN-FIRST RESPONSIBLE AI PLEDGE®

PUTTING PEOPLE, TRUST, AND TRANSPARENCY AT THE HEART OF AI ADOPTION

A call to leaders: adopt ethical AI with humanity at its core, grounded in the UK's leading frameworks, that benefits everyone.



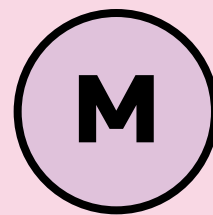
HUMAN CENTRED

1. Put people first, ensuring AI strengthens trust, wellbeing, and inclusion.
2. Lead a forward-thinking culture of inventive and imaginative use of AI.



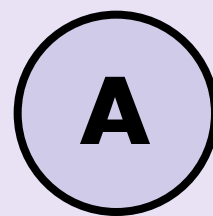
UNCOMPROMISING SAFETY

3. Build AI systems that are safe, reliable and aligned with human values.
4. Pause or stop any AI that poses intolerable risks to people or society.



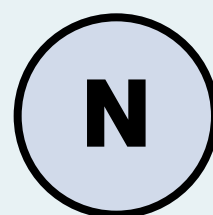
MEASURED & FAIR

5. Test and monitor AI to reduce bias, harm, and unintended risks.
6. Protect privacy and uphold the highest standards of data security.



ACCOUNTABLE & TRANSPARENT

7. Be clear about when and how AI is used, including labelling AI-generated content.
8. Train and empower teams to question AI outputs and stay accountable.



NEIGHBOURHOOD & COMMUNITY

9. Share AI knowledge and tools across communities to ensure no one's left behind.
10. Strengthen the wider AI ecosystem with quality data and clear governance.

This pledge affirms our responsibility to adopt AI ethically, transparently, and inclusively.
Let's build a future where AI uplifts people and empowers every community.

Created by:

Mitali Deypurkaystha, Pascal Fintoni & Dr Yulia Dzenkovska
Founders of The Human-First Responsible AI Pledge
humanfirstresponsibleaipledge.org © 2025 All rights reserved



Designed by
[NORTHERN Design](#)
& [Digital Marketing](#)